



Dear Friends and Colleagues:

January 12, 2008

As a company that is involved in the home improvement and remodeling profession, you realize the importance of marketing your services to the public as efficiently and effectively as possible. For 32 years, the Oregon Remodelers Association's Home Improvement and Remodeling Show™ has played a key role in doing just that.

Established and owned by ORA since 1976, the Home Improvement and Remodeling Show™ is produced by ORA staff. As a nonprofit trade association, our goal is to use your exhibit space rental fees to promote the show heavily, and produce a high-quality experience for both you and the public. Feedback from our exhibitors at the 2007 show indicates that we have been very successful in this regard.

Despite the proliferation of new home and garden type shows popping up in the Portland market, the 33-year-old Home Improvement and Remodeling Show™ remains the best of its kind on the west coast dedicated solely to home improvement.

We welcome your suggestions for how to make it the best show possible, and we look forward to working with you.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Philip R. Peach'.

Philip R. Peach
President & CEO

A handwritten signature in black ink, appearing to read 'Barbara Friedman'.

Barbara Friedman
Oswego Design & Remodeling
2008 Show Committee Chair

A handwritten signature in black ink, appearing to read 'Derek Nollman'.

Derek Nollman
Show Manager

A handwritten signature in black ink, appearing to read 'Brianna McLeod'.

Brianna McLeod
Exhibit Sales Manager